



ANNUAL REPORT 2019

CAT MATCHERS

Dallas Cat Rescue, dba Cat Matchers is an all-volunteer 501c3 organization dedicated to reducing the number of homeless animals.

2019 YEAR IN REVIEW

HERE THEY ARE

Cat Matchers started 2019 with 223 cats in our foster cat system. Over the course of the year we took in 449 cats and kittens giving us 672 cats and kittens in our care. At the end of the year, we had 215 cats in foster care. \$8,327 spent on foster care. \$98,684 spent on veterinary care.

THERE THEY GO

Our adoption team carefully worked with potential adopters to match the right cat to the right home. These volunteers were able to place 359 cats and kittens into loving homes. We were able to place 65 additional cats through our transfer program and cats we were able to return to owner. \$851 spent on adoption expenses.

VOLUNTEERS

We had 82 volunteers, who put in 26,729 hours working adoptions, cleaning, foster care, transportation, social media, TNR, communications and special events: \$549 spent.

GRANTS

Dallas Companion Animal Project awarded Cat Matchers a \$5,000 for cats and kittens taken in from the Dallas Animal Shelter. We were able to provide veterinary and foster care for 33 cats with these funds.

SPECIAL EVENTS

We participated in 4 events last year raising over \$10,000 for our operations and spot-lighting our adoptable cats.

INCUBATORS

Through a few generous donors, we were able to purchase 3 incubators to care for neonatal kittens (birth to 4 weeks). Prior to the incubators, we had a 75%-80% survival rate; in 2019 we increased that to 90%. We have also increased our neonatal kitten intake by 40% in the last year.

OUR GENEROUS DONORS

This past year, we received over \$63,000 in donations from supporters which allowed us to work toward our goal to turn disposable animals into lifelong companions.

For a full financial disclosure go to:
www.catmatchers.org

329
SPAY-NEUTER
SURGERIES

83.4%
OF EXPENSES ARE
FOR FOSTER AND
VETERINARY
CARE

\$3,138 TO
ASSIST
OWNERS

2020: FLEXIBILITY IS THE KEY

This year has definitely been a challenge. With the cancellation of events and stay at home orders, we have lost a few of our normal fund-raising events and the way in which we do our adoptions.

Cat Matchers' volunteers have adapted well to the situation. We quickly developed a virtual meet and greet environment and online adoption process. We were then able to transfer the cat to their owners with minimal contact.

This turned out to be a very positive way to do adoptions.

- This gave adopters a chance to see their potential new pet in a home environment.
- It also strengthened communication between our volunteers and adopters in case there were questions or concerns.
- This has helped us build better relationships with our adopters.

As things start opening up again and we resume our in-person adoptions, we will keep this virtual/online version of meeting for some of our foster cats who don't do well with the store events and for those potential adopters who prefer this method.



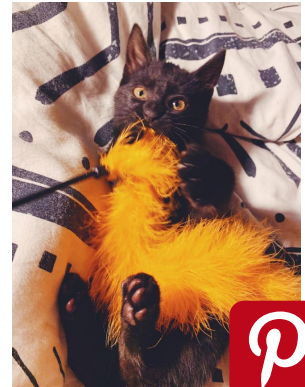
TOGETHER, WE SAVE LIVES

Your support, no matter how big or small, means everything to the cats in our care. There are so many ways to give back and whether your support is through volunteer time, items, or money, your donation matters to the lives of hundreds of cats and kittens in the Metroplex. We look forward to your continued support.

WE INVITE YOU TO JOIN OUR VOLUNTEER TEAM

You can get more information about all of the volunteer opportunities at this link:
<http://www.catmatchers.org/volunteer/>

YOU CAN BE OUR VOICE ON SOCIAL MEDIA. HELP US SPREAD THE WORD.



THERE ARE MANY WAYS TO GIVE:

- **Donate:** <http://www.catmatchers.org/donate-2019/>
- **North Texas Giving Day 9/17/20:** <https://www.northtexasgivingday.org/cat-matchers>
- **Giving Tuesday 12/1/20:** <https://www.givingtuesday.org/>
- **PayPal Giving:** donate at checkout when using PayPal
- **Nextdoor Sell For Good:** gives neighbors the ability to support local charities, by simply buying and selling items on Nextdoor's For Sale and Free. www.nextdoor.com
- **Ebay:** customers can support Cat Matchers by adding a donation when you buy an item, or donating a percentage when you sell an item.
- **Humble bundle:** If you or a family member does online video games/purchases you can choose to support Cat Matchers with every order. www.humblebundle.com
- **Amazon smile:** If you purchase items on Amazon, start at <https://smile.amazon.com> and they will donate 0.5% of eligible purchases to Cat Matchers—no fees, no extra cost. There is also a wish list function if you would rather purchase something on our list.
- **Kroger Community Rewards program:** To get started, just visit <http://www.kroger.com>. Once logged into your Kroger account, click on your account, click on community rewards, search for DALLAS CAT RESCUE DBA CAT MATCHERS either by name or PM866 and then click Enroll.

We thank you very much for your continued support.

Our organization could not exist without you!