

CAT MATCHERS 2021 BY THE NUMBERS



CATS IN OUR CARE

Starting cats in foster care: 180
Intake: 426 cats/kittens
Total in care: 606
End of year in care: 184
Foster care expense: \$3,742
Vet care expense: \$111,303
267 foster spay/neuter surgeries

VOLUNTEERS

Cat Matchers has 95 active volunteers: Fosters, Adoptions, Special events, social media, Petco store-habitat cleaning, TNR, marketing, laundry, transport, fundraising, communications
\$526 Volunteer Expenses



OUTCOMES

Adoptions: 338 Transferred: 23
Return to Owner: 2
Died in care: 36 EU: 10
(bottle kittens severe ill/injured)
Return to Field (feral): 13
\$2,060 adoption equip expense
\$40,437 adoption fee income

IN THE COMMUNITY

We assisted pet owners in financial need with veterinary/general care to help them keep their pets.
Owner Retention Fund: \$2,149
We assisted with the cost of spay/neuter for 157 Community cats (TNR).



OUR GENEROUS DONORS

This past year, we received over \$43,000 in donations from supporters and their employer-matching funds.
We were also blessed to receive grants from Petco Love and PetSmart Charities.

www.catmatchers.org

2021 A YEAR IN REVIEW

As with all other industries, the pandemic has changed the landscape of animal rescue.

- Some low-cost options for spay/neuter have ceased operations.
- Many of the for-profit veterinarians have raised prices.
- Cat Matchers' costs have gone up significantly. See our Financial Statement here: <https://bit.ly/3K5vbEq>
- Rescues, animal shelters, community-cat caretakers, pet owners and Good Samaritans who help cats in their area were impacted.
- This change led to less cats being spayed/neutered and more cats and kittens going to local shelters.

WE SUPPORT OUR COMMUNITY

We were blessed to receive a \$4500 grant from Petco Love this year. We used these funds for community cats spay/neuter to reduce the number of cats entering the local shelters.

- A few of our volunteers began working with feral cats with newborn kittens. A system was set up to house them in a way that kept the volunteer safe, the feral cat in a low stress set-up all while getting the kittens exposure to humans.
- When the kittens were old enough to eat on their own, the mother cat was then fixed and returned to her colony and the kittens were raised and tamed for adoption.

OUR COMMUNITY SUPPORTS US

We were approached by a previous adopter who wanted us to be the recipients of an Eagle Scout project.

- The Eagle Scout designed and made 50 cat tower beds for our volunteer foster homes.
- He shared the project instructions for anyone wanting to make their own: <https://bit.ly/3pmaCvC>
- Some of our supporters helped by sewing extra bed covers and donating to the project.
- The cats love the new tower beds!



This year, a group at Hawkeye Agency volunteered their time to develop a marketing campaign for Cat Matchers. The campaign reaches prospective adopters digitally and through print to help us drive adoptions.

- This project was the idea of someone that Cat Matchers had helped with stray cats in her neighborhood. We are excited to roll out the new concept with this letter.
- We invite you to visit and share our new microsite: www.furreverafter.com.
- A big thank you to the volunteers at Hawkeye that made this a reality.



SOME OF OUR LIFE-CHANGING STORIES



BEAU

Nobody can explain how a cat this beautiful ended up in an unkept trailer park, but there he was. He was starving and his screams for food could be heard down the block. A rescuer who regularly fed feral cats in the neighborhood heard his cries, scooped him into her arms, jumped in her car, placed him on her lap and drove him to safety. She reached out to Cat Matchers and we jumped in to help. Several days later, Beau started failing. The vet surmises that he was so hungry that he had been eating plants – and he latched onto one that was toxic. Quick thinking, long hospitalization and an over-the-top vet bill saved his life. Today he is learning to play, to snuggle and once again, to trust people.

SAMARA

This is Samara – and boy does she have a story to tell. How in the world did an 8-week-old kitten end up in the middle of a busy highway? Only two of her legs worked and she was struggling to get to the other side. Luckily, a local driver spotted the desperate kitten, slammed on his brakes, and ran into traffic to scoop the kitten off the highway.

Samara was in severe pain – she suffered a broken femur and a broken pelvis, but Cat Matchers was there to help. The road to recovery was long, painful, and expensive. But she was determined to beat the injury – and today she is jumping, running, playing, chasing imaginary puffs of air . . . you name it. A healthy, happy kitty. Samara is currently available for adoption.





CHARLES

Sometimes a cat can just sense where to go for help. That was Charles' "smart move." His mouth hurt so bad he couldn't eat; fleas had painfully infested his fur and sometimes he couldn't get his breath. When Charles arrived at the back door of a Cat Matchers' foster, he knew this was a "make it or break it" moment. The volunteer heard his pleas, picked him up and brought him in.

After months of care, some close calls for survival and removing 20 teeth, his world changed, and his life was saved. Today the home that saved him loves him – and he gives back every day. Charles is a "nurse cat" to everyone in the household. His daily routine includes caring for humans and helping an older kitty in the home recover from grieving the loss of her brother.

LEXI

My story is a little different. You see, my dearly-loved family hit a rough spot – a really rough spot. Times got bad for them, and they had to move to an apartment. The "pet deposit" and other issues made it impossible for me to go along. They knew that if I went to a shelter that I wouldn't make it.

The generous people at Cat Matchers, where I was once a foster cat, saved me – they helped with housing, and made it possible for the family I love to keep me and changed my life forever! I will be forever grateful.



MICKEY AND TOMMY

This is Mickey and Tommy. Boy, have they had it rough. Tommy was originally named "Tailpipe" – because that's where they found him. The man at the auto place took him home and he was attacked by his two dogs. Mickey was a bottle baby who had some potential health issues and now everything is fine. One is ooey-goey friendly and one is very cautious of everything in life. They are so bonded. It took them a while to recover, but now they have found their new home together!

JORDIE AND JORDANA

This is Jordie (gray) and Jordana (black) when they first came to Cat Matchers. They were found on the street suffering from severe eye infections and were starving. They were only 4 weeks old. Jordana couldn't see at all. Jordie could only see with one eye, but he was Jordana's guide and helped her find her way. Without him, Jordana would not have survived. Jordie's eye was removed, and Jordana's eyes have recovered completely. Today, they are a happy, bonded couple. They will never forget their rough start, the pain they endured and the urgency with which Cat Matchers rescued them. They are available for adoption; they are best together.



TOGETHER, WE SAVE LIVES

Your support, no matter how big or small, means everything to the cats in our care. There are so many ways to give back and whether your support is through volunteer time, items, or money, your donation matters to the lives of hundreds of cats and kittens in the Metroplex. We look forward to your continued support.

WE INVITE YOU TO JOIN OUR VOLUNTEER TEAM

You can get more information about all the volunteer opportunities at this link:

<http://www.catmatchers.org/volunteer/>

YOU CAN BE OUR VOICE ON SOCIAL MEDIA, HELP US SPREAD THE WORD: @CATMATCHERS.



THERE ARE MANY WAYS TO GIVE:

- Donate: <https://catmatchers.org/donate/>
- North Texas Giving Day 9/22/22: <https://www.northtexasgivingday.org/cat-matchers>
- Giving Tuesday 11/29/22: <https://www.givingtuesday.org/>
- PayPal Giving: donate at checkout when using PayPal
- Nextdoor Sell For Good: gives neighbors the ability to support local charities, by simply buying and selling items on Nextdoor's For Sale and Free. www.nextdoor.com
- Ebay: customers can support Cat Matchers by adding a donation when you buy an item or donating a percentage when you sell an item.
- Humble bundle: If you or a family member does online video games/purchases you can choose to support Cat Matchers with every order. www.humblebundle.com
- Amazon Smile: If you purchase items on Amazon, start at <https://smile.amazon.com> and they will donate 0.5% of eligible purchases to Cat Matchers—no fees, no extra cost. There is also a wish list function if you would rather purchase something on our list.
- Kroger Community Rewards program: To get started, just visit <http://www.kroger.com>. Once logged into your Kroger account, click on your account, click on community rewards, search for DALLAS CAT RESCUE DBA CAT MATCHERS either by name or PM866 and then click Enroll.

We thank you very much for your continued support.

Our organization could not exist without you!